



PHL On The Road to Paris and Beyond

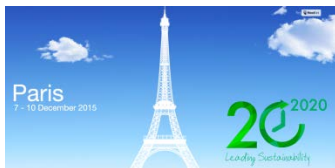
Opportunity Statement: WBCSD recognizes the opportunity to cross-leverage (1) PHL prior investment in its EEB Lab (formerly UII) process; (2) long-standing U.S.-French amity in the Mid-Atlantic region; and (3) existing PHL-based programs under the U.S.-China Ten Year Framework of Cooperation on Energy and Environment in order to advance collective goals for city leadership in the energy-efficient built environment at COP21 in Paris (December 2015) and beyond.

Leg 1: PHL EEB Lab Consortium (= version 2.0 of PHL Urban Infrastructure Initiative 2013)



PHL successfully pioneered WBCSD's model at **GreenBuild 2013**
PHL can easily "upgrade" its EEB Lab "software" from v1.0 to **v2.0**
Key partnerships are in place: **PHL, WBCSD, USBCSD, DVGBC, CPGP, City Energy Project, Mayors' National Climate Action Agenda**
The deliverable can be **PHL & HOU city-leadership in EEBs at COP21**

Leg 2: COP21 Spotlighting of PHL & HOU City Leadership in EEBs



Showcasing of **PHL & HOU EEB Labs** at WBCSD program at **COP21**
U.S. & French commercial partnership in EEB supports 'PHL/Paris':
U.S.: UTC, AECOM, Dow, PECO (to be invited)
France: Schneider Electric, Veolia, St Gobain, LaFarge (to be invited)

Leg 3: 2016 Leveraging of U.S. China Bi-National Program



Expansion via Sister Cities to **Tianjin (PHL)** and **Shenzhen (HOU)**
Commercial Grounding via TEDA, PHL-TEDA EcoPartnership on Urban Clean Energy Infrastructure, China Bus. Council for Sustainable Devel.
Leverage strategically at global scale via **U.S.-China Ten Year Framework of Cooperation in Energy & Environment**

Next Steps: At the upcoming COP21 meeting in Paris this December, the World Business Council for Sustainable Development – supported by the U.S. Business Council for Sustainable Development and our coalition of for-profit companies and non-profit associations -- can both showcase past PHL and HOU city leadership in the energy-efficient built environment and further propel city-level EEB Lab leadership in 2016 via strategic U.S.-China bi-national and global linkages. Our next steps in PHL are to:

- Confirm participation of initial round of invited consortium members by **Sept.11th**
- Coordinate program basics for PHL upgrade to EEB Lab version 2.0 by **Oct. 13th**
- Finalize details of participation in WBCSD program at COP21 in Paris by **Nov 6th**



August 10, 2015

